

Economic Development Committee Meeting – Via Zoom

Wednesday, September 16th

In Attendance: Todd Audet, Allyson Murray, Neil MacKinnon III, Chris Heban, Robert Ruse, Greg Marquette

Meeting was called to order at 9:00am

1. New Economic Development Director
 - a. Todd Audet, Economic Development Director, introduced himself to the committee and gave a short presentation of his background and experience. Todd also answered any questions that that the committee had regarding his experience.
2. Branding
 - a. The committee discussed the “Branding” of the City of Rossford.
 - b. Mr. Ruse was asked by Heban to explain how the City of Findlay was successful with their branding efforts as Mr. Ruse was involved in those projects. Mr. Ruse gave examples of using matching stone from city buildings in Findlay on overpasses and bridges.
 - c. Mayor MacKinnon praised the Rossford Public Library’s landscaping and suggested we reach out to them to see if we can incorporate their expertise in the City’s roundabouts.
 - d. The committee will continue to discuss branding moving forward.
3. Master Plan
 - a. Mr. Ruse asked about the status of the Master Plan from O’Brien Architects. Mayor MacKinnon explained that it was paused due to the amount of activity pending in the Crossroads. Ruse said he thinks the Master Plan should move forward. Mayor MacKinnon said it will move forward and a meeting is set for Friday the 18th with O’Brien to discuss it. Mr. Heban reminded the committee that the City has only paid roughly half of what is owed to O’Brien due to pausing the project.
4. The next Economic Development Committee meeting will be held in mid-October.

Meeting adjourned at 9:45am

Respectfully Submitted,

Chris Heban

Committee Chair

